

wn
willisnewson
Unlocking potential
through the arts



How the Crow Flies, Heinrich and Palmer:
Gloucestershire Royal Hospital



Willis Newson is the UK's leading independent arts and wellbeing development agency. We specialise in bringing together artists and arts organisations with health partners across a variety of settings to improve health and wellbeing.

We devise and deliver projects that improve the patient experience and health outcomes, create excellent health environments, promote mental wellbeing, tackle key public health priorities and boost staff morale.

We use our expertise in the arts and knowledge and experience of the health sector to develop innovative, exemplary arts and wellbeing projects and public art programmes.

Collaboration is at the heart of our work with projects designed to engage and involve communities, patients, service users, staff and carers. Through our projects we seek to create sustainable legacies, forging partnerships and embedding learning.

Passionate about what we do, we aspire to the highest standards.

Relaxing after work with potter Lou
Gilbert-Scott: North Bristol NHS
Trust Staff Arts Club

Tree of Light, Kate Munro:
Fromside Forensic Unit

Gloucestershire Royal Artists in
Schools Programme

Walnut Tree Bench, Angus Ross:
Callington Road Hospital



Our experience

We have worked in acute, community and mental health settings and have an excellent track record and specialist expertise in:

- Participatory arts projects
- Devising and running ongoing arts programmes
- Working with older adults and people with dementia
- Developing programmes for children and young people
- Working with oncology patients
- Community, rehabilitation and secure mental health design
- The design of children's, cancer and cardiac environments

As leaders in the field of public art commissioning within health, we have knowledge of ProCure 21, PFI, LIFT and Designed for Life.

We have the skills and capacity to work across all artforms including visual arts, music, design, literature and creative writing, photography and dance.

An evidence-based approach

Through research and evaluation we seek to further knowledge, understanding and evidence of the benefits of creativity, culture and wellbeing. Working in partnership with the University of the West of England, we actively promote robust approaches to research and evaluation.





“The arts make a significant contribution to improving the lives, health and wellbeing of patients, service users and carers, as well as those working in the arts.”

A prospectus for arts and health, Department of Health with Arts Council England, 2007

What we can do for you

Our friendly and people-focused team has a comprehensive range of skills and operates locally, regionally and nationally.

Whatever it is you want to achieve, we can work with you to assess needs, identify aspirations and generate solutions. We can support, advise and project manage, working in partnership with you to achieve a successful and quality outcome.

Our service ranges from finding the right artist to managing the whole process from conception to completion. It might include:

- Developing arts strategies and public art plans
- Commissioning site specific art
- Managing the involvement of artists on design teams
- Facilitating community engagement
- Devising and delivering creative consultation
- Developing participatory arts projects
- Fundraising, research and evaluation
- Training and skills development
- Conference and event management
- Presentations, lectures and talks

What to do next

We would be delighted to talk to you about your project needs. If you have any questions or would like to discover how we can help, please call Jane Willis or Jo Breckon on 0117 924 7617.

For more information about our projects, and to sign up to our newsletter, please visit www.willisnewson.co.uk

Conversation and confidence are boosted in a workshop led by textile artist June Heap

Glazed Panel, Christian Ryan: The Longfox Unit



Stone water feature, Mat Chivers: Callington Road Hospital

Celebrating involvement, Bristol Heart Institute and children from St Michael on the Mount Primary School

Willis Newson
20 Portland Square
Bristol BS2 8SJ

T: 0117 924 7617
E: info@willisnewson.co.uk
www.willisnewson.co.uk

